



Formerly The Uniform Shop
Unit 3 Atlas Works, Nelson St, Carlisle, CA2 5NB
Telephone: 01228 810555
www.beuniforms.co.uk

April 2021

Dear Uniform Co-ordinator

As you will be aware, Sue and Alan Rogerson have taken the decision to retire, and we are delighted to announce that we have taken over the business formerly known as The Uniform Shop.

With over 32 years of experience supplying schools and clubs across the UK and beyond, Border Embroideries Ltd has become one of the UK's leading specialist school uniform suppliers.

With a purpose-built factory based at Head Office in Greenlaw, Scottish Borders as well as 9 retail shops across Scotland, Newcastle and now Carlisle, BE Uniforms caters for all your school uniform needs, while still maintaining the personal yet professional service you would expect from a family-owned business.

Relocation

We are excited to release the news we will soon be relocating to a Town Centre site at 11 West Tower Street, Carlisle, CA3 8QT – the former Peter Tyson store. The relocation will take place in May 2021.

Current Uniform Shop staff Chelsea, Elaine and Aimee will move with us to the new store and bring with them their local knowledge and expertise. Our Area Sales Manager, Eric Tait, will also be a phone call away to give advice and guidance with his many years' experience working for us. In addition to your local contacts, we have 16 office staff at Greenlaw who are always on hand to answer any questions you may have.

New Services

As well as the instore service for existing and new customers, BE Uniforms is pleased to advise that an Online and Click & Collect Service will also be available.

For us to offer you the Click & Collect service we need to have your school shop set up on our website. School shops are the most popular service we offer now with over 1,100 schools set up and over 60,000 parents ordering last year.

Benefits of an online shop are:

- No School Admin.
- Tracked delivery to home or free Click and Collect.
- One-stop-shop for parents.
- Accessible 24/7, 365 days a year.

Benefits of Click & Collect for parents –

- FREE Click & Collect, with no delivery charges.
- They can collect their order when it is best for them.

- No missed deliveries from DPD.
- Parents will receive an email from us as soon as their order is ready for collection.

If you are interested or would like any further information, please let me know and we can arrange a mutually convenient time to discuss your needs further.

Please visit our website, www.beuniforms.co.uk which will give you an insight to our business and existing online shops. I also enclose some literature you may find of interest.

We look forward to continuing to supply your school uniform going forward.

Kind regards

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Aynsley Thorburn

Customer Account Manager

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